

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Bertram Kenneth Robert</u> (Last) (First) (Middle) C/O OLLIE'S BARGAIN OUTLET HOLDINGS, INC 6295 ALLENTOWN BOULEVARD, SUITE 1 (Street) HARRISBURG PA 17112 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Ollie's Bargain Outlet Holdings, Inc. [OLLI]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) SVP, General Counsel
	3. Date of Earliest Transaction (Month/Day/Year) 08/03/2021	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value \$0.001 per share	08/03/2021		M ⁽¹⁾		1,789	A	\$32.2	30,993	D	
Common Stock, par value \$0.001 per share	08/03/2021		s ⁽¹⁾		1,789	D	\$93.18 ⁽²⁾	29,204	D	
Common Stock, par value \$0.001 per share	08/03/2021		M ⁽¹⁾		1,366	A	\$58.9	30,570	D	
Common Stock, par value \$0.001 per share	08/03/2021		s ⁽¹⁾		1,366	D	\$93.13 ⁽³⁾	29,204	D	
Common Stock, par value \$0.001 per share	08/03/2021		M ⁽¹⁾		1,845	A	\$79.89	31,049	D	
Common Stock, par value \$0.001 per share	08/03/2021		s ⁽¹⁾		1,845	D	\$93.19 ⁽⁴⁾	29,204	D	
Common Stock, par value \$0.001 per share	08/03/2021		s ⁽¹⁾		574	D	\$91.62	28,630	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee stock Option (right to buy)	\$32.2	08/03/2021		M ⁽¹⁾		1,789		(5)	03/22/2027	Common Stock	1,789	\$0	0	D	
Employee stock Option (right to buy)	\$58.9	08/03/2021		M ⁽¹⁾		1,366		(6)	03/28/2028	Common Stock	1,366	\$0	1,366	D	
Employee stock Option (right to buy)	\$79.89	08/03/2021		M ⁽¹⁾		1,845		(7)	03/20/2029	Common Stock	1,845	\$0	2,670	D	

Explanation of Responses:

1. Transactions made pursuant to an agreement adopted on June 18, 2021 in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended. The transactions reported on this Form 4 resulted in the completion of said 10b5-1 agreement.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$91.57 to \$94.68 per share, inclusive. The reporting person undertakes to provide to Ollie's Bargain Outlet Holdings, Inc., any security holder of Ollie's Bargain Outlet Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2) to this Form 4.

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$91.57 to \$94.55 per share, inclusive. The reporting person undertakes to provide to Ollie's Bargain Outlet Holdings, Inc., any security holder of Ollie's Bargain Outlet Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (3) to this Form 4.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$91.57 to \$94.47 per share, inclusive. The reporting person undertakes to provide to Ollie's Bargain Outlet Holdings, Inc., any security holder of Ollie's Bargain Outlet Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (4) to this Form 4.

5. Options vested and became exercisable in 25% installments on each anniversary date of the grant, March 22, 2017, subject to continued service through each applicable vesting date. The reporting person was granted 7,156 options, of which 1,789 of the options vested on March 22, 2018; 1,789 of the options vested on March 22, 2019; 1,789 of the options vested on March 22, 2020 and 1,789 of the options vested on March 22, 2021.

6. Options vest and become exercisable in 25% installments on each anniversary date of the grant, March 28, 2018, subject to continued service through each applicable vesting date. The reporting person was

granted 5,464 options, of which 1,366 of the options vested on March 28, 2019; 1,366 of the options vested on March 28, 2020; 1,366 of the options vested on March 28, 2021 and 1,366 of the options will vest on March 28, 2022.

7. Options vest and become exercisable in 25% installments on each anniversary date of the grant, March 20, 2019, subject to continued service through each applicable vesting date. The reporting person was granted 5,265 options, of which 1,316 of the options vested on March 20, 2020; 1,316 of the options vested on March 20, 2021; 1,316 of the options will vest on March 20, 2022 and 1,317 of the options will vest on March 20, 2023.

/s/ Robert Bertram

08/05/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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